

INTROVERTED AND INSPIRED

# BUSINESS CHECKLIST

## *For Introverts*

STEP 1: REFLECT & BRAINSTORM



STEP 2: RESEARCH & PLAN



STEP 3: WRITE DOWN YOUR BUSINESS GOALS



STEP 4: CREATE A MINIMUM VIABLE OFFER (MVO)



STEP 5: SET UP AN ONLINE PRESENCE



STEP 6: MARKET COMFORTABLY & QUIETLY



STEP 7: PRACTISE LOW-PRESSURE NETWORKING



STEP 8: CREATE A SIMPLE WORKFLOW



STEP 9: USE TOOLS FOR AUTOMATION & ORGANISATION



STEP 10: EVALUATE YOUR BUSINESS



STEP 11: GROW AT YOUR OWN PACE

